ABHIJEET MISTRY

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SUMMARY

SEO Executive with 2+ years of experience in On-Page SEO, Off-Page SEO, Technical SEO, and Advanced SEO strategies for competitive niches. Expertise in keyword research, link building, competitor analysis, and traffic growth. Skilled in using Google Search Console, Google Analytics, and SEMrush to improve SERP rankings, increase domain authority, and drive ROI.

CORE COMPETENCIES

On-Page SEO: Meta Tags, Keyword Placement, Internal Linking, Content Optimization
Off-Page SEO: High DA Backlinking, Guest Posting, Web 2.0, Social Bookmarking
SEO Strategies: Black Hat SEO, Parasite SEO, White Hat SEO Techniques
Technical SEO: Site Audits, Crawl Error Fixing, Schema Markup, Indexing
Keyword Research & Analysis: Competitor Analysis, Search Intent Optimization
Analytics & Reporting: Google Analytics, Google Search Console, SEMrush, Ahrefs
Content Optimization: SEO Content Writing, Indexing for Global Regions
Team & Client Management: Strategy Planning, Campaign Management, Team Leadership

WORK EXPERIENCE

Sr. SEO Specialist | Paradice Travels Pvt Sep 2025 - Mar 2026

Led the team of 6 members, assigning daily tasks and ensuring timely project completion; work effectively in English and Spanish, gained leadership experience, task management, contributing to overall performance.

SEO Executive | Makrosys Solutions Pvt. Ltd. Jun 2025 - Aug 2025

Achieved top SERP rankings in Google and Bing across multiple regions globally using advanced black-hat SEO techniques and aggressive link-building strategies.
Led a team of 4 SEO specialists, managing workflow, assigning tasks, and monitoring performance to meet client KPIs.
Designed and executed SEO strategies and solutioning plans for high-value clients in the travel and airline industry, including Delta Airlines, Qatar Airways, KLM, Expedia, Travelocity, and Singapore Airlines.
Performed content writing, optimization, and indexing for multiple regional websites, ensuring fast indexing and ranking improvements.
Delivered measurable results by increasing organic traffic by 60% for international clients within 6 months and securing page-one rankings for 40+ competitive keywords.

SEO Executive | SNVA Ventures Nov 2024 - May 2025

Increased organic traffic by 80% within 4 months through advanced on-page and off-page strategies.
Improved Google SERP rankings for 20+ competitive keywords, securing top 10 positions. Conducted technical SEO audits, fixing crawl errors, enhancing site speed, and implementing schema markup for better indexing.
Utilized Google Search Console, Google Analytics, and SEMrush for tracking performance and creating actionable insights.

SEO Intern | Vassav Pvt. Ltd. Aug 2023 - Jun 2024

Assisted in on-page and off-page SEO activities, improving keyword visibility and rankings for multiple client websites.
Contributed to content optimization efforts, leading to a 15% increase in engagement metrics.
Created 50+ high-quality backlinks through blog commenting, Web 2.0 submissions, and directory listings.

EDUCATION

Pursuing Bachelor of Arts (B.A.) Sep 2021 - Pursuing

TECHNICAL SKILLS

SEO Tools: Google Search Console, Google Analytics, SEMrush, Ahrefs
Content Management: WordPress, Blogger, Web 2.0 Submission
Other Tools: Google Tag Manager
MS Office Suite: Excel, Word, PowerPoint